



Fenzi has over 10 years of experience in the Senior Living Community market.

Fenzi understands what is necessary for marketing Independent Living / Assisted Living apartments and Memory Care / Skilled Nursing medical care and patient occupancy.

We develop solid relationships within the Senior Living Community corporate environment.

As a creative marketing team, Fenzi provides a variety of critical cross-functional initiatives that include budgets, progress reports and media calendars.

Fenzi understands the Senior Living Community prospect and what is key to develop campaigns that address the needs of a future senior community resident.

THE FENZI TEAM CONNECTS YOU TO SENIOR COMMUNITY PROSPECTS

Fenzi is a dedicated team of creative strategists that deliver marketing results for Senior Living Communities. We provide marketing solutions across the full continuum of care, from Independent/Assisted Living, Memory Care to Health Services.



CONTACT US



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FOR SENIOR LIVING COMMUNITIES



Engaging Creative
That Builds Brands.

Digital Marketing Results
That Outperform Expectations.

Client Relationships
That Drive Progress.

FenziSeniorMarketing.com

FENZI™

SENIOR MARKETING



- We are a creative team that delivers Senior Living Community marketing results that truly make an impact.
- Our team is proficient in marketing, creative development, web and internet technologies, along with teamwork, client relationship building, planning, prospecting and taking the initiative.
- Fenzi understands project and business management work-flow processes. We thrive in a productive team environment, where deadlines are essential.

Fenzi is proud of our strong, positive client-agency relationships.

Fenzi Is A Full-Service Marketing Agency

We Get Things Done

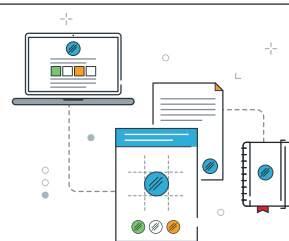
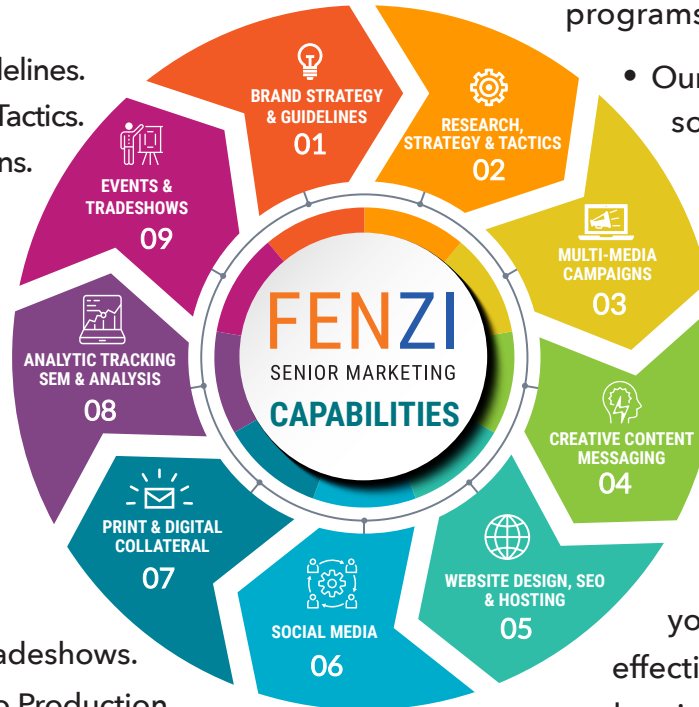
Fenzi provides marketing solutions across the full spectrum of Senior Living Community life.

- Brand Strategy & Guidelines.
- Marketing Strategy & Tactics.
- Multi-Media Campaigns.
- Creative Content Messaging.
- Website Design, SEO & Hosting.
- Social Media.
- Print & Digital Collateral.
- Analytic Tracking, SEM & Analysis.
- Prospect Events & Tradeshows.
- Photography & Video Production.

We Build Leads

Fenzi has extensive knowledge and keen insight into Senior Living lead generation programs that produce results.

- Our go-to tools include Google, social media, analytics, email campaigns, live streaming and more.
- Our services include strong writing skills and strategies for how to reach your target prospect audience for sales and events.
- We optimize and extend your market reach with effective use of digital and print advertising to generate sales traffic.



Branding

Branding can change how your company is perceived. It can drive new business and increase the awareness of your services.



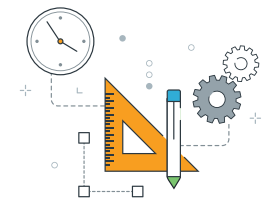
Marketing Collateral

Fenzi rethinks and designs your community's creative assets. We deliver results to enhance your marketing that make a clear difference.



Website Design

Fenzi creates websites that build trust in your brand, communicate the value of your senior living services and more.



Advertising

Fenzi will leverage your assets with print and digital advertising campaigns that also include social media and email.